

Hapeville Main Street Board of Directors Meeting
February 27, 2019 at 6:00 pm
Hapeville City Hall Conference Room

Present: Charlotte Rentz, Ellen Free, Alexia Ryan, James Newton, Michael Gibbs, David Burt, and Bianca Howard (City Staff)

Absent: Lorene Fey and Sophia Lute

Guest: Yolande' Devoe, Chloe Alexander (Council Member), Rachelle Eyma (City Staff), Nichelle Drayton, Ann Macklefresh

Call to Order

- Charlotte Rentz called the meeting to order at 6:15PM and welcomed all Board members, guests, and City Staff.

Guest Welcome/Public Comments

- None

Approval of Minutes

- A motion was made by James Newton to approve January 23, 2019, minutes with the correction of showing *addresses* under Business Ambassador Program agenda item. Ellen Free seconded and all approved.
- Charlotte Rentz suggested to move agenda item "2019 Gallery Crawl" to the last item so that David Burt will be able to participate in the discussion. James Newton motioned to make agenda change. Ellen Free seconded the motion and all approved.

Approval of Financial Statement

- Charlotte Rentz asked Alexia Ryan to review the Financial Tracking List that she created, which emphasized what the Board budgeted for and what has been spent so far.
- A motion was made by Ellen Free and seconded by Michael Gibbs to approve the Financial Statement for the period ending January 31, 2019.

Old Business

- Charlotte Rentz suggested moving the agenda to the original order because David Burt was now present for discussion. Michael Gibbs made a motion to move the "2019 Gallery Crawl" back to its original place on the agenda. Ellen seconded the motion and all approved.
- 2019 Board Retreat Date & March Meeting Date – Bianca Howard will be at the National Main Street Conference during the regularly scheduled March meeting. She suggested moving the regular meeting and making that day the Board Retreat Date.

David Burt suggested meeting Wednesday, April 3, 2019, for the Board Retreat Date at the Hapeville Depot Museum. March Meeting Date will be cancelled and April 24th will still be the regular meeting date for April. James Newton motioned to have the Board Retreat at the Depot Museum on Wednesday, April 3rd at 4PM. Ellen Free seconded the motion and all approved.

- 2019 Gallery Crawl – David Burt suggested having a music-based Gallery Crawl. The idea would be not to have art inside of the businesses but instead have 3 stages (possibly at the Veterans Plaza, next to Corner Tavern, and the Depot Plaza) for roving musicians. Art can still be at the containers and the Depot Museum. The Gallery Crawl would also place emphasis on the bridge. If the businesses wanted to include art, they would be responsible for the type of art and artists (so that it is not a juried process). This would also coincide with the newly constructed Academy Theatre where bands could play at the theatre for a ticketed event. This would give people an opportunity to view the theatre and enjoy a ticketed show. Alexia Ryan said that she believes David Burt's idea is great but should be in addition to the traditional Gallery Crawls. Alexia Ryan suggested having a formula for the Gallery Crawl, even if what the Main Street Board looks at is having an Art Gallery – separate from the Gallery Crawl. Alexia Ryan wants to schedule these events for consistency and to have a method that the Board can always fall back on. Michael Gibbs agreed that we need to have consistency. Alexia Ryan introduced Nichelle Drayton as a person who could be an artist in the Art Event, an event separate from the Gallery Crawl. Alexia Ryan reminded Board members that we requested a higher budget for Gallery Crawls and should carry out that commitment. David Burt suggested holding off on a date for the music themed Gallery Crawl until the Theatre construction is complete.

Public Comments have been opened by Charlotte Rentz to hear what members of the public have to say. Yolande Devoe asked about the formula for the Gallery Crawl saying that it is important for sustainability. She also asked how a committee of community members can be formed to assist with events. Alexia Ryan explained that she put together what was done in the past and using what works and implementing checklists for future events. Nichelle Drayton shared her idea of what can happen at the art event. She stated that she is a photographer/videography and that photography can be implemented into the event. James Newton wanted to confirm that Board received a warning for carrying money over to the next Fiscal Year. Chloe Alexander vouched for Nichelle Drayton's work saying it was quality work. She also said that having local curators and photography would provide a larger crowd due to those artists' networks. A decision was made to have a music themed Gallery Crawl next Fiscal Year. The Main Street Board will have an Art Event for this Fiscal Year – an actual date would be voted on at the next Board meeting in April. Alexia Ryan and Bianca Howard would then work on the logistics. Michel Gibbs has volunteered to assist Alexia Ryan as well. Charlotte Rentz would also like to meet with the committee for the Art Event.

- Lotus Eater's Club Murals – Alexia Ryan reminded the Board that we discussed these murals last year and talk about using some of the budget to complete this project. Alexia Ryan also stated that Chloe Alexander has received a substantial amount of private money to assist with the completion of this project. Bianca Howard confirmed that the easement agreement was sent to the City's legal team for any edits that may need to be made to the agreement and will follow up to get the edited agreement. Chloe Alexander said that two murals would make it worth the effort. The Board agreed that we need to move forward with purchasing the murals for this Fiscal Year. Chloe Alexander said

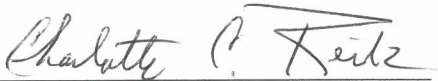
that Ardina Pierre with Nature's Own is open to the murals, but we just need to get the easement to her.

New Business

- Board Members & Recruitment of Volunteers – Bianca Howard notified the Board Members that Greg Morgan has resigned from his position with the Board. Charlotte Rentz said there are projects coming up where volunteers will have an opportunity to serve. Bianca Howard stated once we have volunteer opportunities, she will recruit volunteers for the events. Charlotte Rentz said that volunteers should be able to serve on committees. Bianca Howard suggested recruiting volunteers for the events before starting to recruit Board members.
- Budget Discussion – discussed under “Approval of Financial Statement”.
- Election of Officers – James Newton nominated Charlotte Rentz for President. Alexia Ryan nominated herself for President. Charlotte Rentz is President based on a 5-1 vote. James Newton nominated Alexia Ryan as Vice President. Ellen Free made the motion to close the nominations and David Burt seconded. Alexia Ryan is Vice President. James Newton nominated Bianca Howard to continue as Secretary. David Burt seconded.

Adjourn

- A motion was made by James Newton and seconded by Ellen Free to adjourn the meeting. Charlotte Rentz adjourned the meeting at 8:11PM.



Charlotte C. Rentz, President



Secretary