
August 14th, 2019

Crystal Griggs-Epps, City Clerk
Honorable Mayor and Council Members

THE CITY OF Hapeville

3468 N Fulton Ave,
Hapeville, GA, 30354



It'sMyTown City App and Content Platform

Dear All,

Meeting today's needs

By 2022, more than 81.5% of Americans will be using mobile internet as their main online device. Browsing the world wide web for shopping, banking, gaming, socializing, learning, and much more are already common behaviors. MOBILE IS HERE.

Offering a way for municipalities to engage with constituents and visitors where they are - on mobile. With today's technology, we've made it possible. Now, with no technical personnel or IT investments local governments big or small can easily leverage our platform and engage with its communities using a city app. Complementing the website and avoiding being depended on social media which suffers from privacy concerns and doesn't serve all generations. Now it's easy to benefit from the popularity of smartphones and its valuable functionality: camera, real-time notifications, navigation, etc. Driven by a mission of Connecting City and Community - we've created 'It'sMyTown'. A user-friendly mobile city app, connected to a secure and easy to use web-based city staff portal. An app for residents and visitors to submit and receive information from a LOCAL and RELIABLE source -- their city-hall.

ITsimple

We are a GA based software company, we do Civic Tech Solutions and proud being focused on GA. Also In our portfolio: public safety and tourism solutions. Our solutions are cloud-based and delivered as a service. We are continuously enhancing our solutions, maintaining the platform and provide support for our customers. That leaves our customers with only publishing their content. SIMPLE.

THANK YOU for the opportunity to showcase our tech for your consideration.

Sincerely,
Ron Freeman, MBA
Founder