

Hapeville Main Street Board of Directors Meeting
January 23 at 6:00 pm
Hapeville City Hall Conference Room

Present: Charlotte Rentz, Ellen Free, Lorene Fey, Alexia Ryan, James Newton, and Bianca Howard (City Staff)

Absent: Greg Morgan, Sophia Lute, Michael Gibbs, David Burt

Call to Order

- Charlotte Rentz called the meeting to order at 6:13pm and welcomed all Board members and City Staff.

Guest Welcome/Public Comments

- None

Approval of Minutes

- A motion was made by James Newton to approve November 28, 2018, minutes with the correction of showing *December 2018* under Board applications agenda item. Ellen Free seconded and all approved.

Approval of Financial Statement

- A motion was made by Alexia Ryan and seconded by Ellen Free to approve the Financial Statement for the period ending November 30, 2018, with the correction to show \$13,739 for Site Improvements under 5 months ended.
- Lorene Fey suggested that it would be helpful to know where the remaining budget is going and to have a list. Alexia Ryan volunteered to create a financial tracking list for the Board.
- A motion was made by Alexia Ryan and seconded by Ellen Free to approve the Financial Statement for the period ending December 31, 2018. The motion was approved by all.

New Business

- Board Appointments – Ellen Free motioned to re-appoint Charlotte Rentz, David Burt, Michael Gibbs, and James Newton for a 3-year term, which would be December 31, 2021. Alexia Ryan seconded the motion and all approved.
- 2019 Meeting Schedule – James Newton approved the meeting schedule. Ellen Free seconded the motion and all approved.
- 2019 Gallery Crawl Dates – The Board agreed to schedule Gallery Crawls in the months of March, May, and July. The idea of July's Gallery Crawl is to "pre-pay" for the expenses before the new fiscal year. Bianca Howard asked Alexia Ryan to email

everybody to see who would be interested in being a part of the committee, but to make sure there is not a quorum. Charlotte Rentz said the committee is restricted to four members. Charlotte Rentz suggested Alexia Ryan, Lorene Fey, David Burt and she be a part of the committee. She also suggested inviting Councilwoman Chloe Alexander to attend the committee meeting. Charlotte Rentz said that Alexia Ryan can serve as Chair of the Committee and to have a Gallery Crawl on the schedule for March, if possible.

- 2019 Board Retreat Date – Charlotte Rentz proposed to visit the City of Suwanee due to their public art program as our Board Retreat. This will be helpful to City of Hapeville and the Main Street Program to visit Suwanee and speak to their Main Street Program. Bianca Howard will look at dates to visit Suwanee and speak to their Main Street Program.

New Business

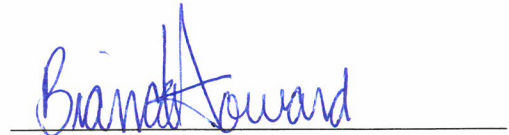
- Business Ambassador Program – Economic Development Department has worked to obtain email addresses of downtown businesses. These email addresses will be used to build a connection with the business owners and provide updates and volunteer opportunities for the businesses.
- Main Street Social Media & Marketing – Bianca Howard has developed an informal marketing calendar and plan that she will use to promote and market Hapeville Main Street Program.

Adjourn

- A motion was made by Alexia Ryan and was seconded by Ellen Free to adjourn the meeting. Charlotte Rentz adjourned the meeting at 7:52 p.m.



Charlotte C. Rentz, President



Secretary