



State of the City Address

Good Evening,

It gives me great pleasure each year to deliver the State of the City address. This is an opportunity for us to reflect on the previous year and share some vision for the current year. We have completed 3 years under the Council/City Manager form of government. Our City Manager, Bill Werner, brings to the city a wealth of experience and a “behind the scenes” form of leadership. Bill often stands to the side and allows our Department Heads to “shine” in their accomplishments. Bill remains committed to providing top notch services to the citizens of Hapeville! Bill’s focus is on continuing to build teamwork as well as insuring the financial strength of the city. With a major emphasis on being the squeaky wheel, Bill has utilized his vast network of connections to make sure that our fair share of grant money as well as DOT and other funds flow to Hapeville. A fine example of this is the DOT funded Streetscape Project on Virginia Avenue. This project has been on the stove for years and with constant pressure from Hapeville, the project funds finally were allocated and the project is now underway! Being the lead contact, Bill works as the front door to those seeking to do business in Hapeville and he also assures that those with projects in progress, such as Jacoby, keep an open line of communications with the city at all times. Bill also is the “face of Hapeville” at countless meetings and functions where he represents the interest of the city at all times. Bill’s role is to implement the goals and visions of Mayor and Council and he continues to exceed our expectations.

True leadership really does start at the top. One of the most important aspects of local government is a harmonious and functional city council. I am delighted by the fact that your Mayor and Council truly function as a team. There are no hidden agendas as council goes about the business of running the city. Each Council Member goes above and beyond the call of duty! You can see them present at most city functions and they can often be seen “getting their hands dirty” as they work to improve the quality of life that we enjoy. Each of

us shares a tremendous love for the city and it shows! We don't have to look too far to see the damage that can occur when a city government becomes divided and again, I appreciate the team spirit shown by our leaders. I say a special thank you to each member of Council and especially appreciate the active role that Alderman Ann Ray has taken in the community. She often assumes the role that I jokingly refer to as "stunt Mayor" as she fills in for me at times when I am unable to attend an event or meeting and she has taken on the role of President for the Airport Area Chamber of Commerce and she is a founding member of the newly formed Hapeville Arts Alliance. She can also be seen at the Senior Center giving computer classes to our residents. These are just a few of the many roles in which she serves Hapeville. In his second year on Council, Jimmy Lovern shares a strong passion for city events and recreation programs. He is quick to make sure that we are all aware of upcoming events. Jimmy's life long love of Hapeville shows in everything that he does. He shows that the leadership qualities possessed by his late father, former council member, Jim continue through his service to Hapeville. Councilman Richard Murray is truly a man who wears many hats. Richard shows a passion for the buildings and grounds side of our city. Richard can often be seen with a shovel or power tool of some sort in his hand (and he doesn't lean on the shovel like I have been seen doing) as he takes on an ownership role when it comes to his love for Hapeville. Richard has a natural "green thumb" and his knowledge of buildings and maintenance brings a unique perspective to his role as Councilman. Lew Valero (our Man of the Year) is truly a rock star in Hapeville. When it comes to giving, no one does it better than Lew. Lew is a real man about town and wears so many hats; he had to build a large closet to hold them all. With his passion for service Lew embodies what giving is all about. He has been active in the Exchange Club and his church for countless years. He takes a hands on approach when it comes to representing the citizens of Hapeville. Instead of a phone call, Lew will often visit a resident that has a problem or question and takes ownership of the matter until it is resolved. As you can see, we are lucky to have such dedicated individuals in roles of leadership. Our Council proves that the real success of the city comes from an unwavering dedication to leadership and service.

A true sign of a healthy city is the involvement of the community in our efforts. I appreciate the dedication that our churches, civic organizations, neighborhood associations and countless volunteers show as we work to make Hapeville a better place to call home. If the residents of a city are not involved, a community loses its character and becomes a dull and lifeless place to be. Hapeville is far from that! The Hapeville Charter Middle School and the recently opened Main Street Academy in College Park continue to shine as examples of what educational options bring to a community. Last Thursday, we were in attendance as Saint John the Evangelist School received the US Department of Education's Blue Ribbon of Excellence award. There were only 50 private schools in the United States that received this prestigious honor and they were among 7 schools in the State of Georgia to receive this award. The men and women that have dedicated their lives to educating our children at St. Johns exemplify what a high quality small local school can provide – an excellent educational environment for our future leaders. I am proud of St. Johns, the Hapeville Charter Middle School and the Main Street Academy as they show a true passion for education and prove daily that smaller locally based/involved schools make a difference in successful education.

A successful City always involves dedicated members of numerous Boards and Commissions. The citizens that dedicate their time and efforts to make careful recommendations to the Mayor and City Council on countless projects that contribute to the welfare of the City all deserve recognition. These Boards and Commissions include: the Alcohol Review Board, the Design Review Committee, the Ethics Committee, the Hapeville Development Authority, the Main Street Board, the Personnel Board, and the Planning Commission. This year I would like to highlight the work of two of these Boards and Commissions'. The first is the Development Authority, under the leadership of Chairman, Katrina Bradbury. The Development Authority members, in recent months, have spent countless hours on issues related to redevelopment activities on the Ford/Jacoby site. The second is the Main Street Board, under the leadership of President, David Burt. The volunteers of the Main Street Board spend hours planning beautification efforts, including public art, in the downtown, this year 2 murals have been installed. We appreciate the

dedication of the men and women that serve on all of these Boards and recognize the difference it makes in our community.

As I have stated before, the role of the city is to provide services to our citizens. Each of us pays taxes in exchange for the services that we receive. At a 16.61 mil tax rate, we are sensitive to the level of services that you expect in return for that investment. I am proud to say that we feel that the level of service that Hapeville delivers is well worth the investment! The services that we provide are Police and Fire, Recreation, Streets and Sanitation, Water & Sewer, Economic Development/Main Street, and Administrative Staff support services. I deeply appreciate the dedication of every worker that cheerfully deliver the services that we often take for granted. These men and women are dedicated to the citizens of Hapeville and do an outstanding job when it comes to the delivery of city services.

A strong economic position is paramount when it comes to the health of a city. Last year, we had to adjust our tax digest as Fulton County made adjustments to assessments in an effort to get the tax values in line with the reality of the current real estate market. This left our digest reflecting a lower value than the prior year but we were able to adjust our budget in response. Your city has continued to operate in the same fashion as many businesses and individuals – doing more with less! We have seen many cities cut back on services by privatization and even the elimination of services altogether. Some cities have even reached the point that their retirement plans have gone under and massive cuts have occurred in benefits such as health care insurance coverage. However Hapeville, through the dedication of its employees, has managed to keep the same high level of services by having a “leaner and meaner” operation. Our employees remain patient operating without a pay raise for a number of years. We appreciate the understanding job of our staff and greatly desire future increases in pay. Fortunately we were able to provide a one time payment at the end of last year in a show of appreciation for their continued dedication. We have also been able

to keep our health insurance costs fairly level without having to increase the burden to our employees.

The City of Hapeville remains economically strong and we currently have a fund balance in excess of \$3.5 million. While this is a very healthy reserve, we must remain cautious as we anticipate further adjustments to the tax digest as Fulton County may well have to realign the commercial tax digest as they did with the residential digest last year. We have no indicator at this moment as to the extent of that adjustment but we continue to monitor this situation closely. Even with these circumstances, we understand that we cannot remain idle. We have placed a major emphasis on moving forward with improvements across the city. Construction has recently started on the Virginia Avenue Streetscape; we acquired two buildings on N. Central (the Hardware Store/Clam Shell building) and hope to use these sites to increase the attractiveness of our downtown area. We have also started the Master Park renovation project as a continuation of park improvements within the city. As you all are aware, the Historic Christ Church was relocated and is currently nearing the completion of the renovation/restoration. By seeking outside funding, we are able to complete the projects with minimal local taxpayer dollars being expended. It is also critical that we maintain a healthy fleet of necessary vehicles and machinery in our departments. I am happy to announce that we have purchased a new pumper truck and ambulance for our Fire Department as well as 5 new police cruisers for our Police Department. In an effort to minimize annual expenditures, we were able to finance these purchases over a 5 year term at a very favorable interest rate. These upgrades are part of an ongoing fleet management program designed to replace an aging fleet in a regular rotation. Our Mass Mutual Retirement Plan remains strong. We recently met with our fund advisor and instituted a conservative realignment of our funds in an effort to keep the plan strong. We continue to monitor market conditions with the goal being to fully fund our legacy retirement costs. This will occur when interest rates rise to the level necessary for us to accomplish this goal. As I stated last year, the Hapeville Association of Tourism and Trade remains a valuable asset to the city. The funds from HATT have been used for projects such as the Historic Christ Church relocation and will be used for future projects such as the Depot Restoration and the overhaul of the Hoyt Smith Recreation and Conference Center. We also hope to use some of these funds to create a destination driven downtown. HATT also supplies funds that

underwrite a number of events that help promote Hapeville. With the assistance of our Main Street Board and the Historical Society (among others), we are able to keep a constant light shining upon Hapeville through a series of events and programs that make Hapeville a destination to share. One way to measure our success is to listen to what our neighbors are saying. Everywhere I go, people are talking up Hapeville and that makes us proud!

We continue to move toward a clearly defined financial policy establishing the benchmarks for fund reserves, capital projects, short/long term debt repayment as well trigger points for employee raises and tax rate roll-backs. With the guidance of Council as well as the implementation by our Financial Manager, Mike Clark and City Manager, Bill Werner, Hapeville remains financially strong and committed to our long term financial health.

I really didn't think that I would be here tonight with the Ford/Jacoby site remaining undeveloped. I stated last year that we hoped to have a project on that site when the credit markets thawed. Unfortunately the credit markets remain frozen yet Jacoby continues to pursue projects for this location. As we all know, current economic conditions have put many business expansion plans on long-term hold. This has certainly made it difficult for Jacoby and other developers. Late last year, we began working with Jacoby on a credit-enhancement plan for an airport related parking operation to serve the future International Terminal. This plan included the Development Authority and the City jointly issuing bonds for land acquisition and construction of the parking structure. The conditions of the bond markets as well as the complexity of "the deal" slowed our efforts however discussions continue to this day with Jacoby as they are anxious to move forward with this project. While we are uncertain about how the final deal will look, we remain confident that this project will move forward. There are also some rumors about a major International Headquarters being proposed for the site as well. While this proposed headquarters would reside within the Atlanta portion of the development, we are excited about the possibilities that a development of this magnitude would bring to the remainder of the property. As you know, the success of the Ford redevelopment is extremely important to the future of Hapeville.

Along these same lines, in the late summer of 2010, rumors began to fly about the desire of The City of Atlanta to purchase the entire Ford site. I immediately met with Mayor Reed and shared my displeasure about the possibility of Hapeville sacrificing further for airport expansion. We all know that the City of Hapeville has sacrificed greatly for past airport expansion and it is not our desire to “bleed” any further! Mayor Reed agreed that we would have a meeting with all parties and see if we could strike a deal that would satisfy the desires of all involved. As of tonight, that meeting has yet to occur! I remain steadfastly committed to fighting any attempt by Atlanta to purchase the Ford site. This is the reason that it is so important for Jacoby to get a project started on this site. As you can imagine, some of their investors that assisted in the purchase of the Ford Plant are anxious to see a monetary return on their investment. I am confident that Jacoby will have a project underway this year and this will greatly decrease the sense of urgency being felt by all parties. Jacoby stands to show a much better profit by the development of this site verses a “wholesale” land sale. Regardless, rest assured that your elected leaders will assist Jacoby in this development and we will work as a team to block any effort by Atlanta to acquire the site.

DEPARTMENTAL HIGHLIGHTS

Of course it’s the staff that makes the city run! I will begin brief highlights by department that will show the goals, objectives and accomplishments of each department.

ADMINISTRATIVE SERVICES

The Administrative Services Department is the backbone for the entire operation of the city. The department is headed by City Manager Bill Werner. Tasked with the implementation of the goals and objectives of Mayor and Council, our Administrative Services Department serves as the gate-keeper for the entire operation of the city.

Accomplishments FY 2009-10 – City Manager

- Advanced a team spirit among the professional staff
- Advanced business functions of Finance and Human Resources
- Updated the pay and classifications system
- Advanced work place safety including a City-wide Safety Committee
- Advanced improvements to enhance the image of the City and provide better Customer Service
- Advanced City-wide landscaping and beautification programs
- Advanced Animal Control
- Made material advances in attaining Mayor and Council's goals of securing financial stability

Objectives FY 2010-11 – City Manager

- Be more aggressive in securing funding for approved transportation projects
- Refine financial, capital, and management plans
- Develop administrative policies and procedures
- Implement security (access) controls for public buildings
- Advance City beautification efforts
- Achieve timelines for completion of financial reporting requirements
- Continue the functional realignment of staff responsibilities
- Implement Customer Service ethic
- Continue City branding by expanding signage and landscaping
- Continue to support the Directors in maximizing the attainment of their goals and the professionalism of sincere delivery
- Continue to secure outside funding for the City's infrastructure and aesthetics

FINANCIAL SERVICES

The Finance Department is responsible for the accurate budgeting, billing, collecting and dispersing the revenue received by the city through taxes, water and sewer fees, fines and forfeitures, etc. The Finance Manager is Mike Clark and he and his support staff work out of the City Hall complex. Our cashiers are always willing to lend a hand to our citizens and are often the main point of contact for many residents. This is another department that handles a very heavy workload with minimal staff and we appreciate their hard work!

Accomplishments FY 2009-10 – Financial Services

- Completed move into central cashiering offices
- Enhanced Human Resources by re-implement Incode payroll.
- Implemented close monitoring of County tax appeals.
- Improved budget amendment procedures
- Improved tax and water revenue collections.
- Improved financial reporting for component units
- Implemented special revenue, capital projects, debt service, and internal service funds.
- Achieved Fund Balance of \$3,900,000, exceeding expectations by \$400,000.

Objectives FY 2010-11 – Financial Services

- Revise investment policies
- Enhance reporting to City Council, City Manager and Directors
- Improve delivery time of Annual Audit
- Implement Incode Fixed Asset Program
- Enhance Budget Reporting under GFOA Guidelines
- Achieve GFOA Certificate of Financial Reporting
- Improve internal accounting controls
- Implement Audit Committee

HUMAN RESOURCES

The Human Resources Department is responsible for the tasks involving city staff. This department handles everything from health insurance to classification of employees. This department has tremendous responsibilities and is managed by Alice Shepard. Along with these duties, Alice and Jennifer Elkins have the daunting task of serving as City Clerk and Deputy City Clerk respectively. Jennifer has really expanded her role in this operation recently and we are very appreciative of her extraordinary effort!

ACCOMPLISHMENTS FOR FISCAL YEAR 2009-2010

- Created uniform system for maintenance of Personnel files, Employment Applications, Disciplinary Action, and Exit Interviews.
- Implemented for total file conversion
 - Current personnel files
- Pursued completion of revisions of Employee Handbook and with the recommendations of Peter Goldman will complete accordingly.
- Benefits package
 - Implemented an Employee Assistance Program
 - Maintained quality health, dental and life insurance for employees with an overall increase of 5.5%, and improved communication with providers
- Improved communication with retirees/employees via Employee/Retiree Committee and support of Employee quarterly newsletter.
- Reviewed and processed 447 applications for various positions in all departments. Structured and conducted interviews and made recommendations in the hiring process for all departments, except the Police Department.

OBJECTIVES FOR FISCAL YEAR 2010 -2011

- Implement INCODE Human Resources function to automate systems and integrate data with Payroll.
- Pursue general adoption of Archer Pay and Classification Study City wide.
- Develop policy/procedures and implement uniform hiring, disciplinary, and termination practices. Implement training program.
- Continue implementation for file conversion:
 - Retiree personnel files - year 2
 - Previous Vested personnel files - year 3
 - Previous personnel files - year 3
- Continue maintenance of the personnel files and segregation of confidential information in compliance with all Federal, State, and local regulations.
- Enhance Benefits package with a Wellness Plan, working with the Recreation and Fire Departments to offer programs of health and fitness and health fair.
- Risk Management; continue to work with Travelers Insurance regarding involvement in monthly Safety Committee, Safety inspections, and recommendations. Continue to monitor injuries and associated costs. Calendar year 2009, medical claims were \$20,101.03, reflecting a 52% decrease from 2008. Increase training and education programs for supervisors and other employees.

COMMUNITY SERVICES

Our Community Services Department carries a big load when it comes to responsibility. Under the leadership of Lee Sudduth, Community Services handles streets and sanitation, water and sewer services, buildings and grounds maintenance, overseeing construction projects, inspections and permitting and all of the unseen responsibilities of keeping the fabric of Hapeville together. Lee has expanded their role and often they find themselves in the construction business as well. Countless taxpayer dollars have been saved by Lee's staff handling projects that were contracted out in the past.

Accomplishments FY 2009-10

- Installed new volleyball court at ball fields
- Moved Christ Church to Jess Lucas Park
- Painted fences at tennis courts
- Installed new soccer area at school tennis courts
- Completed Annual Solid Waste Report
- Painted fence at Criminal Justice Center
- Installed new crosswalk on College Street
- Completed paving of Sylvan Road
- Renovation of Hoyt Smith Dining Room & Teen Center
- Installed new touch read meters on Parkway Drive
- Striped several roads
- Cleared undergrowth along Willingham corridor
- Installed 1,000 new daffodil bulbs
- Completed S. Central Avenue Streetscape (Stimulus)
- Completed renovation of Criminal Justice Center
- Installed new playground area at Jess Lucas Park

Goals for 2011 (Annual):

- Complete Christ Church Renovation
- Complete Virginia Avenue Streetscape
- Complete Hoyt Smith Site Improvements
- Complete I-85 Gateway Beautification Project
- Complete Renovation of Master Park Trails

FIRE ADMINISTRATION

The quality of life that any city offers can't endure if we are not safe! Our Police and Fire operations are simply the best around! These Men and Women are literally willing to risk their lives on a daily basis to keep us safe. Our Police and Fire employees are out and about

in the community as well; always highly visible. Our Fire Department, under the leadership of Chief Tommy Morris, delivers top notch Fire and EMS services to the residents and visitors of Hapeville. Several times per year, I will receive very moving letters and phone calls by recipients of their assistance. In many cases the folks are thanking them for SAVING THEIR LIVES! With exceptional response time and a well trained staff, I promise you that you won't find a better department anywhere in the State of Georgia – maybe the nation!

ACCOMPLISHMENTS FY 2009-10

- Reduced ISO rating from 4 to 3
- The Department was recognized for participating in the Georgia Burn Boot Drive, in which \$4,343.43 was collected.
- A new Fire Apparatus has been ordered. A new ambulance has been delivered
- Installed laptop computers in fire apparatus and Med Truck to increase efficiency in safety and operations.
- Replaced recliner chairs at both Station I and II
- All Paramedics and EMT's were re-certified
- Attended the Fire Safety Symposium in Forsyth, GA at the Georgia Public Safety Training Center
- Implemented weekly blood pressure checks at the Seniors Center, and created a tracking system to better assist the citizens with medical history.
- Completed the hydrant flow tests for 2010 as required by NFPA (National Fire Protection Association)
- Continued the replacement of turnout gear for front line firefighting personnel in compliance with NFPA guidelines. Schedule replacement of 5 sets of gear per year until complete.
- Supported various community and city events throughout the year by providing a fire safety and EMS information booth.
- Worked 4 booths during the Happy Days Festival
- Conducted a month long Breast Cancer Awareness campaign, by which \$8,763.00 was collected to support the Piedmont Hospital Cancer & Wellness Center.

- Implemented a Knox Box Program for all new and existing businesses to gain entry without damaging property.
- Received new ambulance license effective April 2010
- Established a new training room to conduct classroom education in order to meet State and ISO requirements.
- Received a new Life Pak 15 through a Grant. This \$30,000 piece of equipment will enable us to provide the best care for our citizens.
- Were able to re-establish the Fire Safety Program within the City of Hapeville schools by providing education through clowns' performances.
- Supported the Delta Reservations Health and Safety Fair by performing blood pressure and sugar checks. Also, conducted several fire extinguisher training classes throughout the day.
- Maintained response times.
- Improved the inspections and pre-plans procedures for all commercial buildings within the city.

GOALS & OBJECTIVES FY 2010 -11

- Continue working towards International Fire Department Accreditation
- Conduct CERT program training during Spring and Fall of 2011
- Maintain response times; Optimize customer satisfaction
- Host a Health Fair in collaboration with the Recreation Center
- Attend the Fire Safety Symposium in Forsyth, GA at the Georgia Public Safety Training Center
- Host a Bicycle Rodeo in partnership with the Safe Kids Coalition
- Establish yearly programs for children with Safe Kids
- Implement a fee schedule for services provided
- Establish paperless filing system
- Create pre-fire plan PDFs for laptops in all fire apparatus
- Create blood pressure tracking system for Senior Center and Fire Stations

- Have at least 40% of Fire Department personnel attend Car Seat Certification class
- Implement our career matrix
- Prevent incidents from occurring through code enforcement, public education and fire prevention activities.
- Mitigate hazards by handling all requests for service in professional manner
- Provide the highest quality service to our residential and commercial residents in a caring and professional manner.
- Encourage and support employee development, enhancing proficiency and professionalism by providing and encouraging educational opportunities.
- Promote the health and safety of our employees

POLICE DEPARTMENT

Another key factor to the success of Hapeville is the excellent Police Department that we operate. While we are not immune to crime, I am proud to say that the response time and professionalism of our Men and Women working in our Police Department is, as with the fire department, among the best anywhere! Chief Rick Glavosek heads our well staffed and trained department. Our officers are highly visible and when called upon, their response time is unbelievable – unheard of! Our detective staff also has a tremendous success rate when it comes to solving crime. Since we implemented in-house animal control, we have seen the big difference that it has made across the city. As with other departments, multi-tasking is common in the department as they handle code enforcement as well.

Accomplishments FY 2009-10

The past year, fiscal year 2010/2011, we continued the process of rebuilding the foundation of the agency. In this time we accomplished many of the goals we aimed for and a couple that came up throughout the year. We are continuing to develop and maintain our relationship with the community and we continue to train and equip ourselves to be the best agency with an ability to perform at a level of excellence.

- This year we responded and handled 6785 calls for service and maintained a 3 minute response.
- We renovated the interior of the criminal justice building which included expanding the court room, adding evidence storage and training equipment, remodeling the Kitchen, replacing all the flooring and re-painting the interior in its entirety.
- We completed a ten week Citizen Police Academy which was a great success. All the officers that instructed the classes and the citizens that participated walked away with a feeling of pride and inspiration. This program will continue each year.
- We conducted many Neighborhood Watch meetings in an effort to inspire community involvement.
- We conducted our annual review of our Standard Operating Procedure Manual which is in compliance with the State of Georgia's Law Enforcement Certification Standards. The manual has incorporates concepts such as a department wide response to major catastrophe's or high risk emergencies, handling internal affairs situations and the addition of a reserve/part-time police officer program. Additionally, the manual covers areas that were not covered in the previous manual. These areas include Awards, payroll procedures, hiring and promotions as well as, procedures for filing an internal grievance.
- We continue to work diligently to find the correct personnel to fill department vacancies. We have had much success filling the vacant positions and it is our goal and determination to fill the remaining positions before the end of the fiscal year.
- Merging Code Enforcement into the police department and initiated animal control has proven to be a major success. In the time since they came over, we have made tremendous progress in the appearance of the city by solving more than 1800 code violations and successfully abating more than a dozen properties. The progress is recognized in improved property maintenance and in issues related to animal control.
- We applied for and were awarded JAG Grant that will be adding our e-ticketing and e-crash modules to the Spillman CAD/Records Management System and a Bulletproof Vest Grant that covers 50% of each vest purchased for our officers.

- Department personnel received the following in-service training classes: Standard Operating Procedures, state law, and city ordinances, elder abuse, domestic violence, excited delirium, CPR training, officer response to mental illness, search and seizures, traffic stops, TASER recertification, OC spray, use of force, legal updates, firearms requalification, expandable metal baton.

POLICE DEPARTMENT GOALS FY 10-11

- Implement Project Safety Town is a program that teaches children an awareness of road safety. The program is fun and informative with scenario based venues that include mock sidewalks and streets with working lights and railroad crossings and will even have vehicles for the children to ride, including: pedal cars or power wheels and tricycles and bicycles. At each venue every participant will be given the opportunity to be placed in real life scenarios and learn how to be a safe traveler. Additionally, I would like to provide each participant with a new bicycle helmet and a t-shirt.

PLANNING & ZONING

Lean and mean is the order of the day when it comes to our Planning and Zoning Department. With Chris Montesinos at the helm, P & Z stays very busy. While building has slowed and there are few Planning Commission and Appeals Board meetings, Chris has used this “down” time to revamp some of our ordinances and enhanced his skills through increased training. Chris is well known around the Atlanta Region and the state as he works to make sure that Hapeville receives her fair share of funding and other opportunities. Chris has also applied for and received many awards for the city for the well orchestrated way in which we have handled our growth.

Planning and Zoning – Chris Montesinos, Manager

Productivity Measures for 2010 (Annual):

- Planning Commission Applications: 5
- Design Review Applications: 6
- Board of Appeals Applications: 3
- Zoning Verification Letters: 9

Significant Initiatives/Accomplishments for 2010

- National Register of Historic Places – Adopted January 2010
- Revised Hapeville Architectural Design Standards – Adopted February 2010
- Upheld denial of Pathways to Recovery (drug rehabilitation program) at Budgetel – March 2010
- MARTA Bus Shelters Grant Application (\$164k) – Awarded March 2010
- ARC Community Choices Program – Hapeville Sign Ordinance Revision – Awarded March 2010 – Initiated April 2010
- Passed AICP (American Institute of Certified Planners) Exam (initiated in January 2008) – May 2010
- Virginia Park/Town Center LCI Consolidation and 5-Year Update – Adopted August 2010
- HUD Sustainable Communities Grant Application (Jacoby/Hapeville TOD Study) – August 2010
- GA Tech Health Impact Assessment for Jacoby's Aerotropolis Atlanta – Initiated September 2010
- Tree Conservation Ordinance – Adopted September 2010
- Fulton Teachers Credit Union Rebuild – Approved September 2010
- Dogwood Drive Streetscape Project – Scoping Study Kickoff – October 2010
- Development of Excellence Awards – Livable Centers Initiative Achievement Award (Hapeville LCI) – November 2010

- ARC Supplemental Study Application – Hapeville Trails Feasibility Study – Resolution Adopted December 2010
- Adoption of the Hapeville Strategic Development Plan (Urban Redevelopment Plan for the Opportunity Zone Designation) – December 2010
- Willingham/Colville Pedestrian Enhancement Project – TE Grant Application – Resolution Adopted December 2010

Goals for 2011 (Annual):

- Hapeville Sign Ordinance Revision – Anticipated Adoption 2nd Quarter 2011
- Update Hapeville’s Economic Development Display Boards – 3rd Quarter 2011
- Hapeville Comprehensive Plan 10-Year Update – Anticipated Adoption 4th Quarter 2011
- Continued Revision of Zoning Map and Ordinance
- Continued Implementation of Hapeville Town Center LCI and funded improvement projects
- Continued pursuit of regional, state, and federal funds for local community development projects/priorities
- Continue to staff the Planning Commission, Design Review Committee, and Board of Appeals
- Continue to facilitate the processing of development projects in Hapeville
- Upgrade Hapeville’s GIS data and operating platform
- South Fulton Comprehensive Transportation Plan – Required by ARC in 2011

RECREATION DEPARTMENT

An active community is a successful and healthy community! This is the motto that Todd Nichols subscribes to as Recreation Director. Todd is always busy expanding the opportunities to all residents of Hapeville, regardless of their age. Todd has also taken on a

very active role in the Georgia Recreation and Parks Association through leadership roles within that very busy association. Todd and his staff are always ready to lend a hand to others whenever called upon. The Recreation Department works very hard to keep our citizenry busy and active.

Accomplishments FY 2010

In 2010 The Recreation Department was one of several agencies that unified for the first annual Tri – City 10K run. The event consisted of Fire, Police and Recreation personnel from the cities of College Park, East Point and Hapeville. The 10K course was a tour of all three cities with a total of 150 participants for the first time event.

In December 2010 the Hoyt Smith Convention and Recreation Center completed renovations to the inside of the building. Included were new curtains for the stage, a fresh coat of paint for the entire building, new floor tile and ceilings for the entire downstairs area, and the completion of the conference room.

Below are some of the events, trips and programs offered to our community:

Seniors

Mall Walking

Pleasant Hours Club once a month

Luncheon in May & December

Monthly trips to Anne & Bills and Varsity

Calloway Gardens

Blue Ridge Scenic Train ride combined with Apple Trip

Botanical Gardens

2 night Savannah Paula Deen Tours

Princess Di Exhibit

Margaret Mitchell House

Greek Festival

Youth

Ballet

Karate

Hands of Thunder drummers

Baton Twirlers

Cheer leaders

Football

Piano lessons

Guitar lessons

Sign language lessons

Puppetry of Arts

Braves Game

Summer Camp

Back to School Dance

Six Flags

Base Ball

Imagine It

Noah's Ark

Hip Hop Dance

Valentine Party/Dance

Basketball

Adults

Zumba

Belly Dance

Paintball to hotshots in McDonough

Biggest Loser 4 times

Domination Dance

Volley Ball

Kick Ball

Softball

Table Tennis Tournament

Boot camp

All

Festival of Programs

Toys for Kids Café Project

General Election

Lighting of tree children's activities Depot

Happy Days

Trunk or Treat at First Baptist church

Fashion Show

Partnered with Library host Kaiser Puppet Show on Asthma, Summer Reading

Happy Days Parade

Community yard Sale

Tri City 10K

Movie Night

Sock Hop

Spring into Action

80's Night

Goals and Objectives FY 2011

- To remain visible in the community as well as being easy to reach.
- To create and maintain innovative and cost effective programs for the community.
- To be a willing participant in sponsoring and organizing special leisure events within the City.
- To analyze fiscal constraints, needs and opportunities for providing financial support to our park and recreation system.
- To develop a comprehensive long range parks/recreation master plan in order to systematically achieve our goals, objectives, and needs.

INFORMATION TECHNOLOGY

With technology changing on a daily basis, Information Technology is critical to every aspect of the daily operations of Hapeville. While Ashley often speaks in terms difficult for most of us to understand, he and his assistant Corey keep all of our computer systems up and operational. Most companies the size of Hapeville would have an IT department 4 or 5 people strong but Ashley somehow manages to juggle multiple projects on a daily basis. I can't begin to tell you how far our IT systems have come in the last few years under his leadership; just look at our website for one example. With ever changing hardware and software, our staff is always on the forefront of technology thanks to Ashley!

IT and Communications Report:

Productivity Measures for 2010 (Annual):

- Help-desk Tickets Received: 277
- Help-desk Tickets Completed: 247

Significant Initiatives/Accomplishments for 2010 (Annual):

- Deployed NetApp SAN along with CA and Sago Safe backup software to ensure complete data protection of all essential servers.
- Installed new Cisco ASA with new network security parameters for better data security and integrity.
- Deployed Sprint datalink solution for remote access to the RMS/CAD system for Police and Fire Departments to ensure ease of use and increase security to the City's network.
- Deployed new Anti-virus solution with data encryption capabilities.
- Installed Tyler Output process and Content Management system, which has allowed for emailing for water bills, employee direct deposit stubs, and scanning of invoices/purchase orders to reduce the need for paper storage.

- Switched internet/telecommunications provider, which will result in a monthly saving of approximately \$300 per month.
- Deployed Iron Sky wireless video surveillance system. A total of 5 cameras have been installed to-date, with 3 more to be installed in the end of FY 2010-11.

Goals for 2011 (Annual):

- Install updated Help-desk and remote support system.
- Deploy single sign-on application for HIPAA, GCIC, CJIC, compliance purposes.
- Increase disaster recovery capabilities by improving IT process and communications capabilities
- Update City's website, along with added in more self-help capabilities including online tax record lookup, a real estate application, and development of a Smart phone APP for City services that can be used on Iphones, Android phones, and Blackberries.

ECONOMIC DEVELOPMENT/SPECIAL EVENTS/MAINSTREET

We must always keep our city fresh, especially as we reach out in an effort to attract and retain businesses within Hapeville. It is also important that our events continue to draw visitors from the entire Metro-Region. Allie O'Brien serves as our Special Events Coordinator, Main Street Manager as well as the Economic Development contact person for the city. Along with Adrienne Senter, she manages multiple events throughout the year. Another example of a lean operation, our Special Events/Main Street programs are constantly expanding and improving. Allie also works with the other departments within the city in the implementation of programs and events.

Economic Development – Allie O'Brien, Main Street & Marketing Manager

- **Continued Support for Jacoby Redevelopment Project:**
 - o Applied for and was awarded Georgia Department of Economic Development Product Development Grant for pilot study to determine a

sustainable tourism component of the Jacoby Development site—study underway.

- **Continued working with State Agencies and other resources to identify incentive programs and other opportunities:**
 - Planned and Promoted Hapeville Historic District Open House and direct mail piece to inform property owners of incentives.
 - Opportunity Zone Application completed and submitted to DCA December 2010. Worked with Planning & Zoning division to complete Urban Redevelopment Plan (a requirement for Opportunity Zone applicants).
- **Continued community identity/signage program (3):**
 - Moreland Park signs installed
- **Expanded Calendar of Special Events (18):**
 - Baseball Opening Day/Spring Festival: April 10
 - Maintained newly added Movie Night Series (2009), third Friday of the months of April, May and June (3 total).
 - Memorial Day Observance Service: May 31
 - Expanded (1 additional) Downtown Live Concert Series 3rd Friday of the months of July through October. (4 total)
 - Included South Arts Film Series (3 in 2010, 6 total).
 - Happy Days Festival: September 17 and 18.
 - Expanded Hapeville for the Holidays Event: November 23rd. Included numerous children's activities.
- **Maintained Expanded Events advertising including direct mailers.**
- **Expansion of Holiday Décor Services:**
 - Periphery lighting on additional municipal buildings Police and Recreation Departments.

- Safety fence around tree in Jess Lucas Park.

ECONOMIC DEVELOPMENT: GOALS 2011

- **Continue planning assistance activities for Jacoby Redevelopment Project:**
 - Continue work with GA Economic Development Tourism Division for the site's market study. AECOM Consulting group currently preparing draft report.
- **Continue to work with State Agencies and other resources to identify incentive programs and other opportunities.**
- **Continue Special Events Programming**
- **Expansion of Seasonal Banner Program** (minimal expansion to attain better coverage in Central Ave. and Dogwood gateway areas).
- **Continued community identity process with signage:**
 - Municipal Buildings and Parks
- **Provide promotional planning for the Historical Society/HATT partnership exhibits** including marketing materials, ad design and placement and special event planning—all promoting tourism in the City.
- **Develop additional marketing materials for Department.**

Main Street Program – Allie O'Brien, Main Street & Marketing Manager

- **Continued Design Improvements to Downtown through Projects:**
 - The Hapeville Aviation Heritage Mural completed.
 - Historic Coca-Cola/Hapeville Drug Co. Mural completed

- Installation of National Historic District Signs
- **Facilitated Landscaping/Greening Projects:**
 - Expanded the Planter Program to include more partnerships with businesses in the downtown.
 - Expanded landscaping efforts to include beds in downtown (ex. Post Office area).
 - Planted trees in downtown with Trees Atlanta program: February 6th, including Dearborn Plaza.
- **Established better communications/data sharing with local businesses:**
 - Began distribution of Hapeville Main Street Brochure to Hotels
 - Sent direct mailer to Main Street businesses re: Tour de 29 Grant opportunity to bring artists, awareness and publicity to the businesses.
 - Sent Business Survey to downtown businesses.
 - Conducted Main Street holiday business appreciation program.
- **Ribbon Cutting Celebrations (8):**
 - March 2nd, Renal Care Partners Dialysis
 - April 9th, Fan Club Bar & Grill
 - July 9th, Thai Heaven, Virginia Avenue location
 - September 24th, Henry Towers Ribbon Cutting Grand Opening
 - October 8th, Jo Lewis Salon
 - October 14th, The 5 Star Barber & Salon
 - November 17th, Simply Compute
 - November 19th, South Atlanta Urgent Care
- **Board Volunteering for City Events (6):**
 - South Arts Film Series events September, October and November and promotional activities (3)

- Tour de 29/October 6th, 13th, 20th and 27th: "Lunchtime Sidewalk Concert Series" (3)

MAIN STREET BOARD: GOALS 2011

- Continue Public Art Initiatives:
 - Plan for Phase II of Butterfly Project
- Implement initial Phase of Building Marker Program (related to National Historic Dist.)
- Produce business recruitment/incentives packet
- Broaden Board Networking: focus on Hotel Outreach and Resources Packet to drive new visitors/business to Hapeville.
- Update Building Inventory—available properties

CONCLUSION

As you can see, the city of Hapeville has been nothing less than busy! I am amazed at the accomplishments and goals that we just reviewed. I find myself truly thankful for such a dedicated group of employees. The men and women that work for us are the best anywhere. In a time when so many cities are struggling, I am proud that we remain able to grow and expand the opportunities within Hapeville. I again say a special thank you to our Council Members for their steadfast love and dedication to our fine town. The events and activities highlighted tonight truly help build a better sense of community. Hapeville is a wonderful place to live and I thank you for choosing to call her home. We really are “A Community with a Heart” and it shows!

I am honored to serve as your Mayor.

Mayor Alan Hallman