



# ITsimple

Connecting City and Community

CIVIC TECH SOLUTIONS



ITsimple.io

ITsimple is the developer of civic mobile apps as It'sMyTown city app.

Our vision is to simplify everyday life for people by leveraging today's technology. Our mission is, simply stated, "Connecting City and Community". Our mindset and approach are also very simple; "user-first".

Serving local governments, we've learned that our customers and prospects strive to focus on their operations for the benefit of their constituents. We can't agree more! Our answer; We make IT SIMPLE.

Our smartphone apps are powered by a content management platform where municipalities, public safety agencies and convention visitor bureaus share information and real-time updates with residents, visitors and commuters. Available to iOS and Android users, the apps are backed by a cloud-based SaaS (software as a service) content management system (CMS) and a secure user-friendly administrative portal.

Contact us today to "Connect your Community!"



## Smart cities run on mobile

