

Tourism Product Development Committee Meeting Minutes

3468 North Fulton Ave

Hapeville, GA 30354

May 1, 2019

6:30 PM

1. **Welcome and Introduction**

Chairman Katrina Bradbury called the meeting to order at 6:37 PM. All members of the committee were present.

2. **Approval of March 28, 2019 meeting minutes**

The March 28, 2019 minutes were approved, 5-0.

3. **Current TPD financial report**

Tim Young stated that the expected total cost of the theater renovation is still expected to be approximately \$1.9m, with a completion date in July 2019. The projected hotel-motel taxes on available at the end of FY 2018-2019 increase by approximately \$30,000. Tim Young stated that the changing of the flag of the former Solis hotel to Kimpton Overland had resulted in higher occupancy rates at that location, and was a contributing factor for the increase.

4. **Old Business**

a. Development Authority Update- 748 Virginia Ave

Katrina Bradbury explained the Development Authority agreed to enter into an intergovernmental agreement with the city to design and renovate the property for the use of the Atlanta Printmakers Studio. Tim Young stated that he had previously approved payment for a preliminary design, and that lease discussions would be forthcoming. David Burt that the Printmakers inquired whether TPD fund could be used to fund a portion of their operation. It was the consensus of the committee that additional ongoing funding should not be offered.

a. Splash Pad Update- Estimates from Great Southern Recreation

Chloe Alexander recapped a meeting that was held with a sales representative from Great Southern Recreation in early April. The designs available offer a la carte features and options and cost approximately \$200-\$300k to install. Members of the committee asked about cost of maintenance and operation, and Tim Young suggested that a sales rep be invited to present at the first June council meeting.

b. Painted Crosswalks

David Burt shared that standard designs begin at \$16/sq ft and up to \$50/sq ft for custom designs. Using those numbers, sidewalks at North Fulton Ave/N Central Ave and South Fulton Ave/Atlanta Ave would cost approximately \$60,000. A custom design at the square created at the intersection of would cost approximately \$50,000. Shannon Short stated that he thought the crosswalks were a great idea and would set Hapeville apart from other cities. David Burt stated that the crosswalks could be installed on a rolling

annual basis to make it more affordable, and Shannon Short agreed. Chloe Alexander suggested that some of the crosswalks could be permanent, while others could be rotated every few years so that the artwork remains fresh. It was the council of the committee to recommend that funds be allocated to installation of crosswalks.

c. Gateway Signage

Item tabled as David Burt stated that he was still awaiting estimates.

5. New Business

a. Staff Position at Depot Gallery Museum

Chloe Alexander reviewed job descriptions for the positions of docents and gallery assistant. Citing an email from Charlotte Rentz, Chloe explained that a permanent staff position at the Depot would allow for extended hours of operation and additional programming. The committee agreed that a part time job description could be developed using the criteria presented. Tim Young stated that a potential position would be considered during the 2019-2020 budget discussions.

b. Pocket Parks

The committee discussed possibly forming small “pocket parks” with seating and landscaping and walking paths in the downtown area, possibly in the backyard area of the theater and police department houses located on King Arnold St.

c. Rubberized Paths

Chloe Alexander presented estimates from KBI Flexi-Pave to replace the tracks at Jess Lucas Y-Teen Park and at the football field. She shared that the tracks are made from recycled tires and are waterproof and skid-resistant. Tim Young mentioned he would look into grants that could be obtained to replace the pathways as well.

6. Adjourn

Prior to adjourning at 8:07, the next meeting date was set for June 13th.